



## RON CIMINI: LEAVING A LEGACY


Ben Meckbach, Tory Leather

More than 40 years ago Ron Cimini decided that he could offer something different to the equestrian industry. While he was told that he was foolish to use expensive American Made English Bridle Leather to manufacture in Pennsylvania, he pushed forward with the idea of offering the best quality product at the best price possible, and not apologizing for the result. That idea and motivation remains Tory Leather's focus today. Tory still uses vegetable tanned heavy native steer hides, sources the best hardware available, and strives to keep costs down while providing the some of the best customer service in the industry.

Ron built Tory Leather on being able to deliver on the items that Tory Leather offers. The company continues to operate under the guiding principle that you need to have it in stock to sell it and each order should be filled as quickly as possible. Tory has maintained nearly an extremely high fill rate for a number of years and should an item be out of stock, it generally is replenished in less than two weeks.

On January 3rd, 2017, Ron Cimini retired from Tory Leather, a company that through him and because of him has been and will continue to be a pillar in the equestrian community. Ron has promoted generosity through the best method possible, his example. He has given of his time and resources to his community, his industry, and beyond. An active member of numerous nonprofits in his hometown of Williamsport, Ron will no doubt match his extraordinary working career with a similar retirement.

What's next for Tory Leather? It might sound funny, but more of the same. Quality, Service, and Delivery. Tory Leather remains dedicated to preserving the principles and practices that customers of ours have come to expect.

 NOTE: If Ron Cimini has impacted your life in any way and you would like to express that, I encourage you to send cards or notes to our address, he checks in on us from time to time and we would be happy to pass on correspondence.



Ron Cimini, Founder

After being mentored by Ron Cimini for more than 12 years, he's allowed me the great honor of continuing what he began. My name is Ben Meckbach. I was a kid in my 20's that wasn't sure where life was taking me when Ron gave me the opportunity to come work for him and learn this business. The education that I received was beyond measure. I can think of no one that I've met in the last 12 years that could have been a better mentor in this industry. More so, Ron taught me about life in a time that I needed it most. I can't state accurately how grateful I am for this.

That said, I'm extremely excited to lead Tory Leather into what is undoubtedly a bright future. We continue to look for improvement, new products, and new avenues by which to help our customers succeed in their businesses. Should there be something that we can do for you that we currently are not, I invite you to ask. We enjoy being partners with our customers.